





**Food**

Mouth-watering Authentic Karnataka food items and specialties will be served for breakfast, lunch, and dinner on all conference days with the highlight being grand banquet dinner.

**Banquet & Dance**

The grand finale of the 2002 WKC is the banquet and the awards ceremony. Awards / Recognitions will be presented to Kannadigas for outstanding achievements in literary, cultural, social, educational, scientific, business, and community-service fields. The banquet ceremony will be followed by dance to the music of Karnataka and India.

**Souvenir**

An illustrated commemorative publication (*Spandhana - Smarana Sanchike*) will be released on the first day of the conference. In the souvenir, there will be a number of essays, stories, pictures, cartoons, poems, plays etc. depicting, Kannada Society, heritage, and language. The souvenir will be given to conference attendees (one per family). Also to be published is a post-conference (CD/DVD) that contains the highlights of the conference.

We are currently accepting color, black & white, full, half, and quarter page advertisements from individuals and business entities. The advertisement rates are:

**Business Rates:**

Ad type	B&W	Color
Full Page	\$1,000	\$2,000
Half Page	\$ 600	\$1,200
Quarter Page	\$ 400	\$ 600
Inside Front Cover	N/A	sold
Inside Back Cover	N/A	sold
Outside Back Cover	N/A	sold

**Individual Rates**

Full Page	\$750	\$1,500
Half Page	\$500	\$ 900
Quarter Page	\$300	\$ 500
Inside Front Cover	N/A	sold
Inside Back Cover	N/A	sold
Outside Back Cover	N/A	sold

**Exhibits & Booths**

The conference will provide a great opportunity for the companies to target the desired audiences under one roof. A separate booth area will be designated for business and vendors to promote and sell their product or services. Each 10' x 10' booth includes rear draping and 3' side draping. One 8' skirted table with 2 chairs. All booths will be rented on first come first serve basis. The booth rental rates are:

Booth Category	Rent
Jewelry Booth	\$5,000
Video Electronic Items	\$2,000
Apparels / Semi precious gems	\$2,000
Display Items (products, flyers, etc)	\$1,000
Non-profit groups	\$ 500

**Sponsors**

Individuals and business entities can sponsor part or whole portion of various activities through out the conference. Sponsors can underwrite breakfast, lunch, dinner, program events, etc. Rates for various types of sponsorships are as follows:

Sponsorship Type	Amount
<b>Conference Sponsor</b> (will provide one free booth, registration for 2, one room for three nights and banner display)	\$10,000+
<b>Events Sponsor</b> (will provide registration for 2, one room for three nights and banner display)	\$5,000+
<b>Banner Display</b> (will display banner at strategic location of the facility)	\$2,000+

The sponsored must provide all banners. Maximum banner size allowed is 6' (W) x 2'(H)

**Donors Category**

Donor Category	Amount
<b>Kannada Premi</b>	<b>\$1,500 - \$2,499</b> (free family registration)
<b>Kannada Poshaka &amp; Poshaki</b>	<b>\$2,500 - \$4,999</b> (free family registration and one room for 3 nights)
<b>Kannada Kasthuri</b>	<b>\$5,000 - \$9,999</b> (free family registration, one room for 3 nights, and half page color family picture in Souvenir)
<b>Kannada Rathna</b>	<b>\$10,000 &amp; above</b> (free family registration one room for 3 nights, half page color family picture in Souvenir, and stage recognition)

(Family includes 2 adults & two children under 18)

**Registration**

Registration can be done on the website, by mail or by Fax. The registration fees for the conference are as follows:

Registrant	Before 5/31	After 5/31
Adult	\$115.00	\$140.00
Children (6-18 yrs)	\$50.00	\$65.00
Student	\$50.00	\$50.00

Please see website for discounts & cancellation policy

**Hotel Reservation**

Rooms are reserved in Detroit Marriott, Rencen under **AKKA**

**Phone: 1-800-228-9290**

Please call the hotel directly to reserve the rooms or suites. Discounted room rates start from **\$85.00/night** for single room and reservation must be made by **August 8, 2002**.